

Press release: Eslöv, Sweden - 01.11.2007

## Positive Gaming proudly announces plans to release a new four panel interactive machine dance game in the autumn of 2008

Positive Gaming, Europe's leading developer and manufacturer of quality machine dance solutions including software, hardware, accessories and tournament systems, are proud to announce plans for the release of a new four panel interactive machine dance game software in the autumn of 2008.

The company focuses on fun and innovative gaming concepts such as dance games which motivate and challenge the player in a positive way, with focus on physical exercise and stimulating but harmless learning environments.

Positive Gaming was behind making machine dance into an official world sport and dance discipline and is the main driving force, investor as well as a co-developer of the world's first commercial wireless multiplayer dance game system.

More details about the game will follow shortly. Stay tuned!

## **Media Contact:**

Ole Petter Høie Managing Director Positive Gaming Europe AB Mobile +47 92 08 97 04 oph@positivegaming.com www.positivegaming.com